Char'Nese M. Turner

Multimedia Journalist

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Experience:

Universal Kids, Creative Brand Producer: New York, NY, Sept. 2019 – Dec. 2019

Pitched and produced visually-appealing content for Universal Kids channel. Wrote, produced, and edited scripts and videos for Universal Kids' social media platforms and on-air spots. Collaborated with UniKids' social, digital, and programming teams on creative production projects.

KNBC (NBC Owned & Operated), Digital Content Producer: Universal City, CA, June 2019-August 2019

Pitched and wrote national and local content for NBCLA.com. Converted broadcast scripts into Associated Press style copy. Clipped reporter packages for online viewing. Researched and produced engaging social content.

WGN-TV, Digital Content Producer: Chicago, IL, May 2018 – Aug. 2018

Produced web stories and engaging social content for WGN-TV website and social platforms (Facebook, Twitter, Instagram and Snapchat.)

XXTRA Special and Free: Washington, DC, Jan. 2018 – May 2018

Contracted to produce blog and video content, develop social media calendars, and attend national conferences for women of color in Washington, DC and Atlanta for an online publication, XXTRA.org.

KOMU-TV (NBC Affiliate), Reporter: Columbia, MO, Aug. 2017 – April 2018

Researched and pitched three story ideas each week.
Shot and edited video related to story into packages and VO-SOTS.

Current Marketing, Public Relations Intern: Chicago, IL, June 2017 – Jan. 2018

Created media lists, creative decks and pitches for Johnsonville, Willow, Megabus.com, Empire State B2B and Shamrock Farms.
Researched social influencers, conducted social listening, and cultivated ideas for the above brands.

Ebony – JET Magazine, Original Content Writer: Chicago, IL, June 2016 – June 2017

Original content writer for the Stomping the Yard Segment of Ebony-JET Magazine, which offers tips to college students and those either, going into or coming out of college. As well as reported on feature and national news.

WBBM-FM (CBS Radio), Marketing Intern: Chicago, IL, May 2016 – July 2017

Worked on location at B96.3 events, concerts and live broadcasts.
Interacted with listeners and handled day-to-day office operations.

Education:

University of Missouri: Columbia, MO, Aug. 2018 – Dec. 2019
Master of Arts – Broadcast Management
University of Missouri: Columbia, MO, Aug. 2014 – May 2018
Bachelor of Journalism – Convergence Multimedia Television Reporting with a Multicultural Certificate

Skills:

Microsoft Word, Excel, Outlook, Powerpoint
Adobe Premiere Pro, Photoshop, Audition
iNews, Avid
Facebook, Twitter, Instagram, Snapchat
Public Relations
Photography, Vlogging, Blogging
Associated Press Style
Edius, GV Stratus, Clickability
News Reporting on deadline
Copyediting
Digital Producing, News Producing

Honors + Awards:

Published Author, 2018
Hummel Family Scholarship, 2017
Emma Bowen Foundation Fellow, 2017
Alpha Kappa Alpha Sorority, Inc., 2017
Dean's Honor Roll, 2016 – Present
Student Staff Member of the Year, 2016
Dream Outside the Box Volunteering, 2016
Mizzou Women in Media, 2016
NABJ, 2013 – Present
Turned on Chicago's Buckingham Fountain for its 87th season, 2014